

COLOR

DIVERSITY • EMPOWERMENT

ALL-INCLUSIVE AWARDS



The All-Inclusive Awards (AIA) is a virtual recognition event that celebrates those who are dedicated to diversity and inclusion within their careers; as one award winner stated in the past, "This is our Oscars!" All-Inclusive Awards are given to individuals and organizations in areas of Leadership, Change Agent, and Employee Resource Group Excellence



MEN OF COLOR

LEADERSHIP CONFERENCE

9.29.22

MEN OF COLOR

The Men of Color Leadership Conference (MOC) engages Corporate America's most vibrant and influential men. It is where top-tier executive leaders of color share their experiences, insights, and thought leadership with America's diverse professionals.

WOMEN OF COLOR



The Women of Color Leadership & Empowerment Conference (WOC) engages, connects, and empowers the nation's most influential and diverse women. At WOC, leading executive women of color share their experiences, insights, and thought leadership with America's diverse professionals.



CHIEF DIVERSITY OFFICER SUMMIT

The Chief Diversity Officer Summit (CDO) invites corporate America's leading CDOs to engage with diverse professionals and discuss the future of D&I strategy, metrics, and innovation.

Live Sponsorship Opportunities

(Custom opportunities available)

\$15,000 Visionary Partner

Visibility benefits: Includes 15 Tickets to the Conference

- Logo placement on stage signage
- Logo presence on all print marketing materials
- Logo placement on video screen on stage
- Special shout outs on Color social media platforms
- Full page ad and prime logo placement in program booklet
- Recognition on CM website including e-newsletter
- Unlimited tickets to view event livestream
- Speaker opportunity

\$12,000 Role Model Partner

Visibility benefits: Includes 10 Tickets to the Conference

- Logo placement on stage signage
- Logo presence on all print marketing materials
- Special shout outs on Color social media platforms
- 1/2 page horizontal ad and logo placement in program booklet
- Recognition on CM website including e-newsletter
- Unlimited tickets to view event livestreams

\$5,500 Motivator Partner

Visibility benefits: Includes 5 Tickets to the Conference

- Logo presence on all print marketing materials
- 1/2 page horizontal ad and logo placement in program booklet
- Special shout outs on Color social media platforms
- Recognition on CM website including e-newsletter
- Unlimited tickets to view event livestream

\$3,500 Team Player Partner

Visibility benefits: Includes 3 Tickets to the Conference

- 1/4 Vertical Ad and logo placement in program booklet
- Recognition on CM website including e-newsletter
- Unlimited tickets to view event livestream
- Special shout outs on Color social media platforms



DIVERSITY • EMPOWERMENT

Virtual Sponsorship Opportunities

(Virtual options can be applied to any of the 4 live signature events, see page 1)

\$5,000 Video Recording Virtual Sponsor

- Digital logo on bottom of on-demand video recording for select event
- Special shout outs on Color social media platforms
- 1 Large Sponsor Ad on COLOR homepage
- Option of 1 Co-branded Email
- All access pass to digital conference recording
- Access to on-demand content of past Color signature events

Virtual All Access Pass

- All access pass to digital conference recording

Some past Color conference supporters include:



monthly
newsletter subscribers



7,740

unique
monthly visitors



5,490

social media
followers



3,805

Event
Attendance



2,000+

CONTACT: Jerome Miles | jmiles@bridgetowermedia.com

Direct : 1.781.605.4553 | 40 Court Street, Boston MA 02108 -5th Floor | www.colormagazine.com

Color Media Group, LLC | 617.266.6961 | sales@colormagazineusa.com | www.colormagazineusa.com