

COLOR[®]

in a city rich in shades, here is a COLOR that includes all... MAGAZINE





THURSDAY
December 14, 2017
5:30 P.M. – 9:30 P.M.
Location:
Marriott Copley Place
110 Huntington Ave,
Boston, MA 02116



The All-Inclusive Awards (AIA) is a gala event celebrating those who are dedicated to diversity and inclusion within their careers. As one award winner stated in the past, “This is our Oscars!” Awards are given to individuals and organizations in areas of Leadership, Change Agent, and Supplier Diversity.

Sponsoring our events and advertising in Color Magazine provides value for both your business and employees, and highlights your company as a leader in workforce inclusion.

Start enjoying your partner benefits and declare your commitment level now!

About Us: Color Magazine is an online and print, all-inclusive publication focused on highlighting topics of interest for Corporate America and its diverse professionals. In addition, Color Magazine hosts four signature events, each with a unique focus, but with the same goal of elevating professionals of color—from rising stars to executive leaders.



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Partnership Level (check all that apply)



- ☐ - Pioneer Partner **\$50,000**
- ☐ - Trail Blazer Partner **\$25,000**
- ☐ - Visionary Partner **\$15,000**
- ☐ - Role Model Partner **\$10,000**
- ☐ - Motivator Partner **\$5,000**
- ☐ - Team Player Partner **\$2,500**

_____ **Total Payment \$**

Partner Benefits

\$50,000 Pioneer Partner)

Visibility Benefits: Includes 10 Tickets to the AIA

- Industry exclusivity and speaking role at event
- Prime logo placement on stage signage as presenting sponsor
- Prominent logo presence on all print marketing materials
- Presenting sponsor logo on video screen on stage
- Recognition (live mention) at both opening remarks and reception.
- Featured in all press releases pre and post event as presenting sponsor
- Full back page ad and listing in program book
- Prominent logo recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags
- Additional customized benefits as mutually agreed upon

\$15,000 Visionary Partner)

Visibility Benefits: Includes 10 Tickets to the AIA

- Logo placement on stage signage
- Logo presence on all print marketing materials
- Logo placement on video screen on stage
- Featured in all press releases pre and post event
- 1/2 Horizontal ad and listing in program book
- Recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags

\$5,000 Motivator Partner)

Visibility Benefits: Includes 10 Tickets to the AIA

- Logo presence on all print marketing materials
- Business Size ad and listing in program book
- Recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags

\$25,000 Trail Blazer Partner)

Visibility Benefits: Includes 10 Tickets to the AIA

- Prominent logo placement on stage signage
- Prominent logo presence on all print marketing materials
- Prominent logo placement on video screen on stage
- Recognition (live mention) at both opening remarks and reception.
- Featured in all press releases pre and post event
- Full page ad and listing in program book
- Recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags

\$10,000 Role Model Partner)

Visibility Benefits: Includes 10 Tickets to the AIA

- Logo placement on stage signage
- Logo presence on all print marketing materials
- Featured in all press releases pre and post event
- 1/4 Vertical ad and listing in program book
- Recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags

\$2,500 Team Player Partner)

Visibility Benefits: Includes 10 Tickets to the AIA

- Business Size ad and listing in program book
- Recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags

Partner Form

Name _____

Signature _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone (Day) _____ (Evening) _____

Email _____

Please Make Check Payable To: Color Magazine or Charge: Visa ☐ Mastercard ☐ AMEX ☐

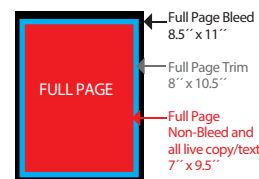
Account number _____ Expiration Date _____ Security Code _____

Cardholder's Name _____

Signature _____

Ad Sizes

Program Book	Size (full-color, non-bleed)	Price
Full Page	8" x 10.5"	\$4,700
1/2 Page (Horizontal)	7" x 4.663"	\$2,100
1/4 Page (Vertical)	3.416" x 4.643"	\$1,500
Business Size	3.1" x 3.1"	\$1,300
Banner Ad (website)	728 x 90 px	\$1,800



Please note sponsorship benefits go into effect once payment is received.

Please mail registration form and check to: Color Magazine | 254 2nd Ave - Needham, MA 02494

For more information or to register individual or group tickets online, please visit: www.colormagazine.com

• PHONE: 781-433-6835 • FAX: 617-663-6961 • EMAIL: sales@colormagazine.com