

The Health & *Life Sciences* conference



THURSDAY, March 22, 2018

12:00 P.M. – 6:00 P.M.

Location: TBD

The Health and Life Sciences Conference (HLSC) provides a gateway into the health and life sciences industry. HLSC convenes and connects, creating awareness of business and career opportunities and expanding networks.

“There’s a place for everyone in Health and Life Sciences.”

Sponsoring our events and advertising in Color Magazine provides value for both your business and employees, and highlights your company as a leader in workforce inclusion.

**Start enjoying your partner benefits and declare
your commitment level now!**

About Us: Color Magazine is an online and print, all-inclusive publication focused on highlighting topics of interest for Corporate America and its diverse professionals. In addition, Color Magazine hosts four signature events, each with a unique focus, but with the same goal of elevating professionals of color—from rising stars to executive leaders.

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Partnership Level (check all that apply)



- Pioneer Partner **\$50,000**
- Trail Blazer Partner **\$25,000**
- Visionary Partner **\$15,000**
- Role Model Partner **\$10,000**
- Motivator Partner **\$5,000**
- Team Player Partner **\$2,500**

_____ **Total Payment \$**

Partner Benefits

\$50,000 Pioneer Partner)

Visibility Benefits: Includes 20 Tickets to the Conference

- Industry exclusivity and speaking role at event
- Prime logo placement on stage signage as presenting sponsor
- Prominent logo presence on all print marketing materials
- Presenting sponsor logo on video screen on stage
- Recognition (live mention) at both opening remarks and reception.
- Featured in all press releases pre and post event as presenting sponsor
- Full back page ad and listing in program book
- Prominent logo recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags
- Additional customized benefits as mutually agreed upon

\$15,000 Visionary Partner)

Visibility benefits: Includes 10 Tickets to the Conference

- Logo placement on stage signage
- Logo presence on all print marketing materials
- Logo placement on video screen on stage
- Featured in all press releases pre and post event
- 1/2 Horizontal ad and listing in program book
- Recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags

\$5,000 Motivator Partner)

Visibility benefits: Includes 10 Tickets to the Conference

- Logo presence on all print marketing materials
- Business Size ad and listing in program book
- Recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags

\$25,000 Trail Blazer Partner)

Visibility benefits: Includes 10 Tickets to the Conference

- Prominent logo placement on stage signage
- Prominent logo presence on all print marketing materials
- Prominent logo placement on video screen on stage
- Recognition (live mention) at both opening remarks and reception.
- Featured in all press releases pre and post event
- Full page ad and listing in program book
- Recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags

\$10,000 Role Model Partner)

Visibility benefits: Includes 10 Tickets to the Conference

- Logo placement on stage signage
- Logo presence on all print marketing materials
- Featured in all press releases pre and post event
- 1/4 Vertical ad and listing in program book
- Recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags

\$2,500 Team Player Partner)

Visibility benefits: Includes 10 Tickets to the Conference

- Business Size ad and listing in program book
- Recognition on CM website including e-newsletter
- Option to have promotional materials in swag bags

Partner Form

Name _____

Signature _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone (Day) _____ (Evening) _____

Email _____

Please Make Check Payable To: Color Magazine or Charge: Visa Mastercard AMEX

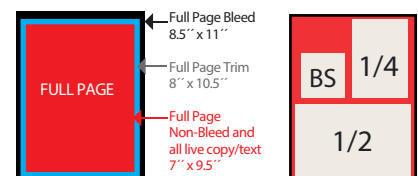
Account number _____ Expiration Date _____ Security Code _____

Cardholder's Name _____

Signature _____

Ad Sizes

Program Book	Size (full-color, non-bleed)	Price
Full Page	8" x 10.5"	\$4,700
1/2 Page (Horizontal)	7" x 4.663"	\$2,100
1/4 Page (Vertical)	3.416" x 4.643"	\$1,500
Business Size	3.1" x 3.1"	\$1,300
Banner Ad (website)	728 x 90 px	\$1,800



Please note sponsorship benefits go into effect once payment is received.

Please mail registration form and check to: Color Magazine | 254 2nd Ave - Needham, MA 02494

For more information or to register individual or group tickets online, please visit: www.colormagazine.com

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