

IN A CITY RICH IN SHADES, HERE IS A COLOR THAT INCLUDES ALL...

Online

Ad type	Size	Duration	Price
E-newsletter Sponsor	728 x 90 px (banner)	Once	\$ 1,800
Website Logo Sponsor	150 x 120 px (max.)	Month	\$ 1,500
Side Banner (tall)	190 x 366 px	Week	\$ 1,000
Top Banner	728 x 90 px (banner)	Month	\$ 1,800

* Side Banner and Logo Sponsors are displayed site-wide, every page view. Top Banner and Bottom Banner are displayed site-wide for a minimum of 1/4 of total website page views.

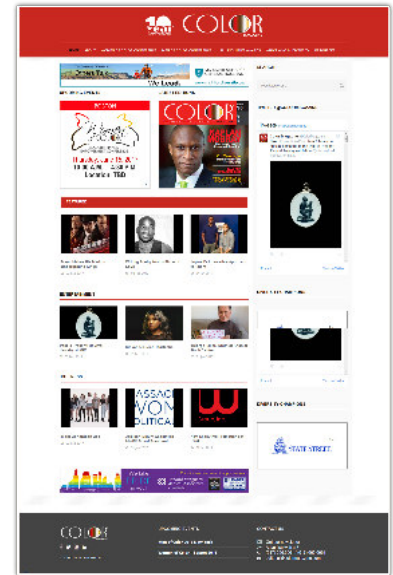
File Preparation

Accepted file types: GIF, Animated GIF*, JPEG, transparent PNG (website logo sponsor only). Max files size is 250kb.

*Animated GIFs: All Animated GIF files cost an additional 25 percent of the ad price.

Resolution: 72 dpi

Color: Full Color (RGB)



Top Banner
(Animated GIF, 3 Frames)



Side Banner
(Tall)



E-newsletter Sponsor
(Animated GIF, 3 frames)



Special Print Edition

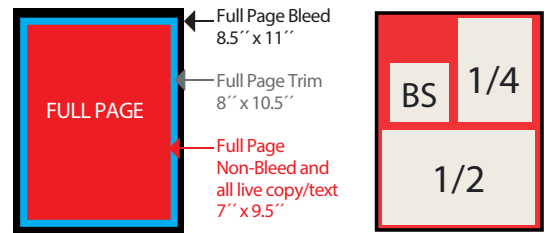
width x height	Size (full-color, non-bleed)	Price
Full Page	8" x 10.5"	\$4,700
1/2 Page (Horizontal)	7" x 4.663"	\$2,100
1/4 Page (Vertical)	3.416" x 4.643"	\$1,500
Business Size	3.1" x 3.1"	\$1,300

File Preparation

Accepted file types: PDF, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, .EPS, or TIFF. If you do not have the capabilities to supply ads in one of these formats please contact Color Magazine.

Bleed: All Advertising submitted to bleed must be supplied with image that extends 1/8" beyond the trim size. All bleed advertising must have a safety margin, text and logos in the ad must be set 1/4" in from the trim size.

All file submitted to Color Magazine must be converted to process color (CMYK) or grayscale (halftone) with all fonts embedded, built at 100% to size @ 300 dpi and with bleed if needed. Do not send JPEG file. Do not send RGB files. Any ads needing additional work (ie. fixing bleeds, font problems, etc.) will accrue charges for which the advertiser is responsible. Color Magazine requires that all ads are provided digitally.



Events

Sponsorship: Contact us or visit our website for sponsorship opportunities and sponsorship kits for each event.



Thursday, June 15, 2017
10:00 A.M. – 6:00 P.M.

Location:
Harvard Law School
1515 Massachusetts Avenue
Cambridge, MA 02138



Thursday, July 27, 2017
11:00 A.M. - 6:30 P.M.

Location:
101 Huntington Ave
Boston, MA 02199



Friday, October 13, 2017
10:00 A.M. – 4:30 P.M.

Location:
One Lincoln State Street
Boston, MA 02111



Thursday, December 1, 2017
5:30 P.M. - 9:30 P.M.

Location:
TBD